

MY SPORT™ INSURANCE PROGRAM: mysportinc.com

“Protect What You Play” – Insurance Designed for Your Active Lifestyle

Discover the Power of Protection with My Sport™

Whether you're hitting the golf course, the trails, the rink, the court, or the slopes, your passion deserves protection. Traditional insurance policies weren't built for your golf clubs, your bike, your kayak, your camera, or your skis. That's why we created **My Sport™** — a revolutionary insurance solution built specifically for people like you who live to play, explore, and create.

My Sport™ is the first all-in-one recreational insurance policy tailored to cover your gear, your liability, and even your personal safety. From golf to scuba diving, fishing to photography, we've got your lifestyle covered.

Why Choose My Sport™?

✓ Comprehensive Equipment Coverage

Protect your high-value gear from theft, accidental damage, and loss. Coverage is tailored to your hobby; golf clubs, bikes, skis, musical instruments, camping gear, cameras, and more.

✓ Personal Liability Protection

Injure someone while playing a sport? We'll cover you. Our personal liability insurance protects you from third-party injury claims during recreational activities.

✓ Accidental Death & Disability (AD&D)

We provide our members with financial protection in case of personal injury during covered activities.

✓ Custom Packages by Activity

From kayaking to hockey, you get coverage that matches your lifestyle. Each activity comes with tailored limits, benefits, wordings, and policy perks.

✓ Low Deductibles, High Value

Our plans are designed to offer better protection than your home insurance policy, with lower deductibles, and claims that won't affect your primary policy.

✓ Keep Your Home Insurance Clean

Filing a claim with My Sport™ keeps your homeowner or tenant policy unaffected, protecting your rates, discounts, and coverage long term.

Multi Policy Discounts

If you play in more than one recreation, we provide a multi policy discount

✓ Mobile App Convenience

Buy coverage, file a claim, and manage your policy all from your phone. Fast, easy, and made for your lifestyle.

✓ Earn Non-Voting Shares

As a My Sport™ member, you receive non-voting shares in the company — so you're not just a policyholder, your part of the journey.

Activities Covered

- Golf
- Hockey
- Cycling
- Skiing & Snowboarding
- Fishing
- Scuba Diving
- Camping & Hiking
- Photography
- Kayaking & Canoeing
- Music & Instruments
- Equestrian
- Tennis
- Baseball

If you play it, shoot it, ride it, or hike it — we protect it.

Real Benefits for Real Life

Scenario 1: Equipment Theft

Your \$3,000 bicycle is stolen while traveling. Home insurance might not cover it. **We do.**

Scenario 2: Liability on the Ice

You injure another player during a hockey game. Your My Sport™ liability policy steps in.

Scenario 3: Injury on the Trail

You break your arm hiking. Our Personal Accident coverage provides financial protection when you need it most.

Join the Movement

Memberships starting from just \$350/year.

Direct-to-consumer. 100% digital. Built for today's active lifestyle.

Protect your passion. Empower your play. Be a part of something bigger.

Visit www.mysportins.com to learn more and get covered today!